



## Supporting the Establishment and Operation of New SMEs in the Tourism Sector

The enterprise KASEPY MARIN M.C.P.Y based in Thessaly region, has joined the Action "Supporting the Establishment and Operation of New SMEs in the tourism sector" with a total budget of **689 million €** (500,6 million € from EPAnEK and 188,4 million € from Regional Operational Programmes, 17 million € of the ROP budget come from Thessaly Region OP 2014-2020). The Action aims at supporting tourism entrepreneurship by establishing new very small, small and medium - sized enterprises in the tourism sector.

The investment's total budget is 244.295,00 € out of which 122.147,50 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

### The approved subsidised Business Plan includes expenditures on the following categories:

- ✓ Machinery, installations and environmental protection equipment along with energy and water saving equipment.
- ✓ Promotion - Participation in exhibitions
- ✓ Software and digital services
- ✓ Preparation and monitoring the implementation of the Investment Plan

### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



European Union  
European Regional  
Development Fund

**EPAnEK 2014-2020**  
OPERATIONAL PROGRAMME  
**COMPETITIVENESS  
ENTREPRENEURSHIP  
INNOVATION**

 **ΕΣΠΑ**  
 **2014-2020**  
ανάπτυξη - εργασία - αλληλεγγύη  
**Partnership Agreement  
2014 - 2020**